

CATALINA MARKETING[®] NETWORK



DATE: 10/16/97
MASTER CLU: 229310

DESCRIPTION : CAMBRIDGE

VALUE : \$ 1.50

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION
ESTIMATE : 80,000 DEAL # : 07162 OFFER CD : 07162

MARKET(S) :	CHICAGO	DALLAS/FTW	ST. LOUIS	MINN
	COLORADO	WASHINGTON	OHIO	FLORIDA
	NEBRASKA	SCRANTON	CHARLOTTE	S. CAROLINA
	KENTUCKY	RALEIGH	PITTS	INDIANA
	WISCONSIN	VIRGINIA	TENNESSEE	OKLAHOMA
	KANSAS	SPRINGFIELD	UTAH	

TRIGGER	CLASS	DESCRIPTION
0		REDEMPTION OF PRY MC # 229304
1		SALEM LIGHT CARTON



MANUFACTURER CPN EXPIRES 01/09/98

CHECKOUT COUPON[®]

**SAVE \$1.50
ON A CARTON**
GOOD ON 1 CARTON
CAMBRIDGE

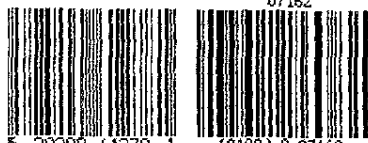
SERVING GOOD SMOKES
AT A FAIR PRICE!

802293101
99901-1017-1489

REDEEMABLE ONLY IN

VOID

GROCEER: PHILIP MORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07162



SURGEON GENERAL'S WARNING:
Quitting Smoking Now Greatly
Reduces Serious Risks To Your
Health.

15 mg "tar", 1.1 mg nicotine av.
per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

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